WiSE 2016 Sponsorship & Exhibitor Information Package

Dear Prospective Sponsor or Exhibitor,

Thank you for your interest in participating and supporting the WiSE (Women in STEM Experience) initiative at The University of Alabama (UA). Since the inception of this program in 2012, the participant attendance has grown from 60 people to over 220 people. This year we aim to serve 300 symposium attendees. In order to accommodate this size of group, we have moved our event venue from Shelby Hall in the Science and Engineering Quad to the Bryant Conference Center. We have also expanded the event to include a Friday Night Welcome Reception to build in more networking opportunities, as well as interactive tours of the science and engineering facilities on campus.

With these new expansions also come additional fees and costs. To meet these needs we need your help and support. Becoming a sponsor or exhibitor offers significant opportunities for raising your organization’s visibility and demonstrating a commitment to the advancement of women in STEM fields. Students, faculty, staff, and professionals will be present to learn about your organization and network with your representatives.

This is an invaluable program to become involved with as we grow and develop each year. The WiSE Board is a progressive and engaging group of diverse university and industry representatives who are able and willing to work with you and your organization’s needs.

Please explore our website (wise.ua.edu) for more information about the WISE Program at The University of Alabama. Contained in this packet is information regarding the different levels of sponsorship, in addition to exhibitor guidelines. Please note: Sponsors for the 2016 Symposium will not be categorized by sponsorship level. The various levels offer a guideline for donations. Sponsorship level designations will begin in 2017.

If you are interested in becoming a sponsor, please contact Susan Burkett (sburkett@eng.ua.edu), or if you would like to be an exhibitor, please contact Becky Odom-Bartel (rlodombartel@cs.ua.edu). You can also complete the sponsor and exhibitor form on our website.

Sincerely,

Hillary Sletten
WiSE Assistant Director & Marketing Committee Chair
Levels of Sponsorship

**Platinum Sponsorship**

*One opportunity available*

Cost: $20,000+

Benefits to Sponsor:

- Sponsor’s logo to appear with the WISE Symposium logo on all promotional materials
- Corporate signage (provided by you) displayed on main stage in main auditorium for the duration of the Symposium
- Single exhibition booth in the registration and break area
- Recognition as a Symposium Partner on all official Symposium material, including the Call for Posters, promotional materials and official Symposium program
- Sponsor’s logo on WiSE website, linked to your organization’s website
- Opportunity to place two promotional flyers (supplied by you, maximum 8.5×11”) in the attendee welcome kits

**Gold Sponsorship**

*Three (3) opportunities available*

Cost: $5,000+

Benefits to Sponsor:

- Corporate signage (provided by you) displayed on main stage in main auditorium for the duration of the Symposium
- Single exhibition booth in the registration and break area
- Recognition as a Symposium Partner on all official Symposium material, including the Call for Posters, promotional materials and official Symposium program
- Sponsor’s logo on WiSE website, linked to your organization’s website
- Opportunity to place one promotional flyer (supplied by you, maximum 8.5×11”) in the attendee welcome kits
Silver Sponsorship

*Five (5) opportunities available*

*Cost: $1,000+

Benefits to Sponsor:

- Single exhibition booth in the registration and break area, with power point
- Recognition as a Symposium Partner on all official Symposium material, including the Call for Posters, promotional materials and official Symposium program
- Sponsor’s logo on WiSE website, linked to your organization’s website
- Opportunity to place one promotional flyers (supplied by you, maximum 8.5×11”) in the attendee welcome kits

Bronze Sponsorship

*Seven (7) opportunities available*

*Cost: $500+

Benefits to Sponsor:

- Recognition as a Symposium Partner on all official Symposium material, including the Call for Posters, promotional materials and official Symposium program
- Sponsor’s logo on WiSE website, linked to your organization’s website
- Opportunity to place one promotional flyers (supplied by you, maximum 8.5×11”) in the attendee welcome kits

Keynote Sponsorship

*One opportunity available*

*Cost: $5,000

Benefits to Sponsor:

- Opportunity to announce the keynote speaker, including acknowledgement of your organization as the speaker/session sponsor
- Corporate signage (supplied by you) prominent during the keynote session
- Single exhibition booth in the registration and break area, with power point
- Logo displayed on the session slide
• Recognition as a Symposium Partner on all official Symposium material, including the Call for Posters, promotional materials and official Symposium program

• Sponsor’s logo on WiSE website, linked to your organization’s website

• Opportunity for one promotional flyer (supplied by you, maximum 8.5×11”) to be distributed at the session

Reception Sponsorship

Three (3) opportunities available
Cost: $1,000

Benefits to Sponsor:

• Corporate signage (provided by you) displayed in the Shelby Rotunda at the reception

• Single exhibition booth in the Shelby Rotunda

• Recognition as a Symposium Partner on all official Symposium material, including the Call for Posters, promotional materials and official Symposium program

• Sponsor’s logo on WiSE website, linked to your organization’s website

• Opportunity to place one promotional flyer (supplied by you, maximum 8.5×11”) in the attendee welcome kits

Breakfast Sponsorship

Two (2) opportunities available
Cost: $800

Benefits to Sponsor:

• Single exhibition booth in the registration and break area, with power point

• Recognition as a Symposium Partner on all official Symposium material, including the Call for Posters, promotional materials and official Symposium program

• Sponsor’s logo on WiSE website, linked to your organization’s website

• Opportunity to place one promotional flyer (supplied by you, maximum 8.5×11”) in the attendee welcome kits
Exhibitor Guidelines

We welcome all organizations and companies that have a vested interest in the promotion of women in STEM disciplines.

Friday Night Welcome Reception

The venue for this event is the Shelby Hall Rotunda. One table and 2 chairs will be present (just request more chairs if needed) at each booth. Exhibitors will be required to bring their own displays and materials. Electricity is available upon request. Tables at this venue are free of charge to the exhibitor.

Saturday Symposium

The venue for this event is the Bryant Conference Center. One table and 2 chairs will be present (just request more chairs if needed) at each booth. Exhibitors will be required to bring their own displays and materials. Electricity is available upon request. Tables at this venue are $60 per table (student organizations are exempt from charges).

Here is the floor plan of the venue. More information can be found online (http://bcc.ua.edu/meeting-rooms/).